

*Add a Splash of Fruit to your Well*



Add a Splash of Fruit to your Well



## How we are different...

The exclusive Finest Call dispensing closures were awarded **4 United States and International patents** and the bottle/cap combination has become the gold standard in cocktail mix packaging.



The package garnered several prestigious awards shortly after its introduction, including being named **Food and Beverage Package of the Year** by both Food & Drug Magazine and the National Association of Container Distributors.



The closures come in **three sizes** that serve to regulate flow based on the nature and typical application of each product.



To optimize flavor, Finest Call chooses its fruit according to ruthless criteria based on two important factors: The **Finest Varieties** of each Fruit picked only at their **Peak Ripeness**.



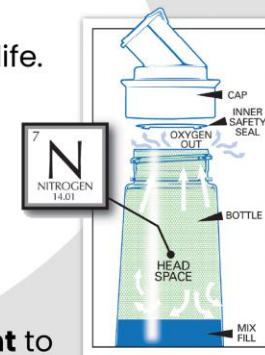
American Beverage Marketers has developed and implemented an exclusive **gentle processing method**, which has been approved by the FDA and delivers more vibrant flavor, enhanced color, and none of the "cooked" notes that are prevalent in similar products.



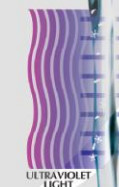
Finest Call was the first mix brand to inject a **liquid nitrogen purge** into each bottle in order to eliminate 99.9% of the oxygen in the headspace of every bottle, thereby greatly lengthening the product's shelf life.



The water used in Finest Call passes through a two-step purification process that includes **carbon filtration** to eliminate unwanted minerals and **ultraviolet light treatment** to eradicate any potential micro-organisms.



- The brand is designed with the convenience of its customers in mind
  - No refrigeration necessary after opening
  - All items are certified Kosher, Vegan and Gluten Free
  - Selected items are non-GMO and made exclusively with Cane Sugar



CLEAN WATER



# The Puree Collection

- Finest Call presents an array of 9 amazing, fruit-intensive puree mixes featuring the world's finest fruit and the perfect touch of all-natural sweetener, gently processed to create a burst of unmatched flavor
- Each flavor delivers a "true to fruit" taste and aroma for:
  - Daiquiris
  - Margaritas
  - Mojitos
  - Martinis
  - Lemonades
  - Teas
  - Smoothies
  - And more...
- Proprietary gentle-processing method maintains "fresh fruit" flavor notes and eliminates overcooking, typical with other brands
- Shelf stable before and after opening
- The fruit selected for Finest Call Puree Mixes consists of only specially selected varieties and is harvested within a very narrow time frame in order to guarantee peak flavor and color
- State of the art, high-speed fruit processing capability lowers the production cost, making the Puree Collection an excellent source of savings compared to the competition
- The Puree Collection features the patented Finest Call package with a new dispensing closure designed specifically for fruit-intensive, high-viscosity product



## Banana Puree

- 0 70491 11701 3

We captured the smooth and refreshing taste of sweet, tree-ripened bananas. This product is full of real banana puree (Cavendish variety) straight from Costa Rica so you'll feel like you're tasting a freshly peeled, delicious banana with every sip.

- Juice content: 29%
- Fruit variety: Cavendish

**Color:** Creamy, light yellow like fresh bananas  
**Flavor:** Full, rich, creamy, sweet flavor profile of very distinct ripened bananas  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Mango Puree

- 0 70491 11220 9

We searched the globe until we found the mango variety with superior flavor and balanced sweetness - the "King of Mangoes"! We blend pureed Alphonso mangoes with a touch of all-natural sweetener for a refreshing tropical treat.

- Juice content: 22%
- Fruit variety: Alphonso
- Growing region: Ratnagiri (India)

**Color:** Opaque, deep orange  
**Flavor:** Sweet, fresh, tropical mango flavor with a hint of pineapple and slightly tart finish  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Passion Fruit Puree

- 0 70491 12113 3

Spark your patrons' passion with this exotic blend of passion fruit puree. The authentic flavor of this fruit yields a powerful combination that is both tart and revitalizing.

- Juice content: 23%
- Fruit variety: Dal-Nong No 1
- Growing region: Vietnam

**Color:** Opaque, yellow to orange  
**Flavor:** Very juicy, slightly acidic, floral characteristics, with true to fruit passion fruit finish  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Peach Puree

- 0 70491 11601 6

Peaches are easily the most delectable summer fruit. We brought together specially selected varieties of peaches, including Elegant Lady, Summer Lady and Rich Lady, known for being very juicy and having supreme natural sweetness. These ladies deliver a sweet delicious puree that tastes like biting into a perfectly ripened peach.

- Juice content: 18%
- Fruit variety: Elegant Lady, Summer Lady and Rich Lady
- Growing region: South Carolina

**Color:** Light orange-yellow  
**Flavor:** Flavorful, distinctive of ripe and juicy peaches  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## White Peach Puree (EU)

- 0 70491 56804 4

Once the essence of summer, white peach is now an exciting year-round flavor, allowing consumers to explore the succulent fruit's potential in their own innovative cocktail creations.

- Juice content: 21% - 20% by weight EU
- Fruit variety: Summer Sweet Imchelini
- Growing region: California, Italy

**Color:** Light yellow-orange  
**Flavor:** Fresh, delicate sweet white peach flavor  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Raspberry Puree

- 0 70491 11396 1

Pureed Oregon raspberries are known for their radiant red color and powerfully good flavor. Adding pure raspberry juice to these delectable berries yields an authentic raspberry experience in every pour.

- Juice content: 14%
- Fruit variety: Willamette, Glen Clova
- Growing region: Pacific Northwest

**Color:** Opaque, bordeaux  
**Flavor:** Fresh raspberry top note, with sweet characteristic red raspberry flavor  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Strawberry Puree

- 0 70491 80395 4

California strawberries harvested at their peak ripeness are the object of our labor as we carefully blend them with all natural sweeteners. Great care is taken to ensure the light, refreshing flavor of sun-ripened strawberry shines in your cocktails.

- Juice content: 22%
- Fruit variety: Festival, Splendor and Camarosa
- Growing region: California

**Color:** Opaque, bright red  
**Flavor:** Fresh, ripe, sweet strawberry flavor with no unripe green notes  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Watermelon Puree

- 0 70491 - 56200 4

Serve a summer sensation with the sweet, refreshing, quintessentially cool taste of watermelon with Finest Call Premium Watermelon Puree. This versatile product can turn your summer menu into a wonderland of watermelon with cocktails as diverse as daiquiris, margaritas, mojitos or martinis, as well as non-alcoholic options ranging from lemonades and teas to smoothies and more!

- Juice content: 26%
- Fruit variety: Sentinel
- Growing region: Washington

**Color:** Bright, vibrant red  
**Flavor:** Fresh watermelon aroma, fresh, clean, crisp authentic watermelon flavor  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

## Wildberry Puree

- 0 70491 55000 1

Wait until you taste our twist on wildberry - a unique blend of strawberries, blackberries, raspberries and blueberries. Finest Call Wildberry Puree Mix delivers an amazing combination of fruit goodness in every sip!

- Juice content: 33%
- Fruit variety: Camarosa, Splendor, Willamette, Glen Clova, Goldtraube and Marion
- Growing region: California, Pacific Northwest, Oregon

**Color:** Opaque, deep dark red  
**Flavor:** Rich berry flavor with refreshing fruity notes  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

ingredients: water, sugar, strawberry puree from concentrate, blueberry, blackberry and raspberry, citric acid, xanthan gum, fruit and vegetable juice for color, natural blackberry flavor with other natural flavors, potassium sorbate (to preserve freshness), natural flavor, sodium benzoate (to preserve freshness).

Download the **NEW** ABM Cocktail Pro App for more recipes and information

**American Beverage Marketers** Delivering the Ultimate Cocktail Experience

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# The Bloody Mary Collection



## Only Finest Call offers a complete array of Bloody Mary Mixers

### Finest Call Premium Bloody Mary Mixer

- The "Traditional" style Bloody Mary
- Features a classic blend of garlic, onion, celery and several types of ground pepper

### Finest Call Extra Spicy Bloody Mary Mixer

- The "Texas" style Bloody Mary
- Defined by its heavy concentration of a multitude of peppers, including habanero

### Finest Call Loaded Bloody Mary Mixer

- The "California" style Bloody Mary
- Possesses everything conceivable in one Bloody Mary, including cracked black pepper, jalapeño pepper chunks, horseradish and pure lemon juice

### Finest Call Zesty Bloody Mary Mixer

- The "Tangy" style Bloody Mary
- A stimulating, provocative, pleasantly sharp blend of spices highlighted by a heavy dose of celery, tempered with lemon juice and black pepper

### Finest Call Bloody Caesar Mixer

- The "Canadian" style Bloody Mary
- A light tomato juice blend with a touch of clam and Worcestershire sauce

### Finest Call Michelada Mixer

- Restaurants are promoting micheladas as an alternative to a Bloody Mary
- Features a classic blend of tomato juice, lemon juice, lime juice, spices, umami and a secret blend of peppers



### Premium Bloody Mary Mixer

- 0 70491 80095 3

This premium blend is based on the same scratch recipe that brought the Bloody Mary worldwide fame nearly a century ago - tomato juice, black pepper, pure lemon juice, and a delicious blend of savory spices. Why mix 10-12 ingredients for a single cocktail when Finest Call brings them all together in one Bloody Mary mix?

- "Traditional" style Bloody Mary
- This blend features a classic blend of garlic, onion, celery and several types of ground pepper
- The original Finest Call Bloody Mary Mix
- Slightly spicy

**Color:** Opaque, dark red

**Flavor:** Tomato juice with beef and celery notes; mild Bloody Mary with a pleasant level of pepper

**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 1 month unrefrigerated

### Extra Spicy Bloody Mary Mixer

- 0 70491 72897 4

We started with a classic Bloody Mary full of pure tomato juice, celery, garlic, onion, and savory spices and then brought the heat with a splash of habanero pepper - one of the hottest peppers known to man. This Bloody Mary is sure to put the spirit back in your step. Enjoy it straight or with vodka.

- The "Texas" style Bloody Mary
- Defined by its heavy concentration of a multitude of peppers, including habanero
- Habanero is known as "The King of Peppers"
- This blend is certainly spicy - but the heat will not blow you away

**Color:** Opaque, dark red

**Flavor:** A complex, balanced Bloody Mary with great habanero pepper impact accenting the other pepper notes; very spicy

**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 1 month unrefrigerated

### Bloody Caesar Mixer

- 0 70491 55800 7

We invite you to find out for yourself just what made the Bloody Caesar remain the most popular cocktail in Canada. A light and refreshing combination of tomato juice with a hint of clam will have you asking for another Caesar, and we don't mean the salad. Our Bloody Caesar Mix takes all the guess work out of seasoning with Worcestershire sauce and a blend of savory spices already perfectly mixed in. Simply add your favorite vodka and stir for this Calgary original.

- The "Canadian" style Bloody Mary
- A light tomato juice blend with a touch of clam and Worcestershire sauce
- The Bloody Caesar was invented 1969 by bartender Walter Chell at the Owl's Nest Bar in Calgary, Alberta
- Great with or without vodka!

**Color:** Opaque, red-brown with a visual of spices throughout

**Flavor:** Flavorful Bloody Mary with clam and a pleasant level of spice

**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 1 month unrefrigerated

### Loaded Bloody Mary Mixer

- 0 70491 11230 8

This hearty recipe contains an abundance of vegetables, spices, peppers, lemon juice and pure tomato juice. We've added a few special ingredients such as horseradish for a rich texture and jalapeño peppers for just a touch of heat. This full-bodied Bloody Mary is great on its own as a wholesome morning drink or mixed with your favorite spirit for a distinctive cocktail all your own.

- The "California" style Bloody Mary
- Possesses everything conceivable in one Bloody Mary, including cracked black pepper, jalapeño pepper, horseradish and pure lemon juice
- Hearty recipe features large spice granules and diced chunks of jalapeño pepper
- Simply put - we threw in everything but the kitchen sink

**Color:** Opaque, dark red-orange with visible spice and horseradish particles

**Flavor:** Spicy tomato flavor with jalapeño, other peppers and horseradish

**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 1 month unrefrigerated

### Zesty Bloody Mary Mixer

- 0 70491 55500 6

Wow! Prepare to take a ride on the wild side when you embark upon this explosion of sharp celery flavor in the latest Finest Call Bloody Mary Mix. Stimulating and provocative, this tangy concoction will be the talk of the party as its unique flavor grabs you from the very first sip to the last. Bet you can't drink just one!

- The "Tangy" style Bloody Mary
- A stimulating, provocative, pleasantly sharp blend of spices highlighted by a heavy dose of celery, tempered with lemon juice and black pepper
- Light and drinkable
- The newest addition to our Bloody Mary family

**Color:** Opaque, dark red

**Flavor:** Tomato juice with celery notes; zesty Bloody Mary with a pleasant level of pepper and spice

**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 1 month unrefrigerated

### Michelada Mixer

- 0 70491 - 56800 6

Be prepared to enjoy the perfect Michelada when you try this mix! This exciting mix is made of a blend of tomato juice, lemon juice, lime juice, spices, umami and a secret blend of peppers!

- The perfect alternative to a traditional Bloody Mary mix
- The rise of the Hispanic population has contributed to the growing popularity of micheladas
- This authentic blend is spicy — but won't over stimulate your palate

**Color:** Opaque, dark red

**Flavor:** Tomato juice with lemon and lime juice; spices, umami and a secret blend of peppers

**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 1 month unrefrigerated



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# The Single Pressed Juice Collection



## Single Pressed Lemon & Lime Juice

### Add a Splash of Lemon or Lime Juice To Your Cocktail

Finest Call Single Pressed Lemon and Lime Juice will help take your cocktail program to the next level! Mexican Limes and California Lemons give our Single Pressed Juice Collection the perfect touch of acidity that make it a bar staple used in hundreds of cocktails, from a scratch margarita to a daiquiri to a gimlet to options ranging from lemonades to punches.



## Finest Call Single Pressed Lemon and Lime Juice

Finest Call Single Pressed Lemon and Lime Juice will help take your cocktail program to the next level! Mexican Limes and California Lemons give our Single Pressed Juice Collection the perfect touch of acidity that make it a bar staple used in hundreds of cocktails, from a scratch margarita to a daiquiri to a gimlet to options ranging from lemonades to punches.

### PRODUCT FEATURES

- Single pressed, never concentrated lime juice from Mexico and lemon juice from California
- According to one popular recipe database, single pressed lemon and lime juice are two of the top three most common cocktail ingredients
- By offering single pressed lemon and lime juice, we eliminate the heat-intensive process of concentration that degrades the essential oils and diminishes the fresh lemon and lime notes in a finished cocktail

### FRUIT FACTS

- Limes are available in the marketplace throughout the year, although they are usually in greater supply from mid-Spring to mid-Fall
- Limes were made popular for their part in one of America's favorite desserts, the key lime pie
- Lemon juice, rind and zest are used in a wide variety of food and drinks
- World production of lemons is more than 15 million per year; California is one of the main producers

### BEHIND THE BAR

- Designed as a solution when in-house juicing is not operationally executable
- Made with premium single pressed lemons from California and limes from Mexico
- Cost-effective solution to adding premium lemons and limes into any cocktail or non-alcoholic drink
- Provides operators with a consistent, cost-saving, shelf-stable product

### RECIPES

#### Ginger Margarita

**GLASS** martini/cocktail **TECHNIQUE** shake and strain

#### INGREDIENTS

- 1/2 oz (45 mL) tequila
- 1/2 oz (45 mL) Ginger ReaL\*
- 1/2 oz (45 mL) Finest Call Single Pressed Lime Juice

**GARNISH** fresh lime zest

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into a chilled glass. \*(Substitute any ReaL flavor)

#### Strawberry Mule

**GLASS** rocks **TECHNIQUE** shake and strain

#### INGREDIENTS

- 1/4 oz (37 mL) vodka
- 1/2 oz (15 mL) Finest Call Single Pressed Lime Juice
- 1/2 oz (15 mL) Strawberry ReaL
- 3 oz (90 mL) ginger beer

**GARNISH** lemon zest

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into glass filled with ice.

#### Key Lime Pie

**GLASS** martini/cocktail **TECHNIQUE** shake and strain

#### INGREDIENTS

- 1/4 oz (37 mL) vanilla vodka
- 1 oz (30 mL) Coco ReaL Cream of Coconut
- 1 oz (30 mL) pineapple juice
- 1/2 oz (15 mL) Finest Call Single Pressed Lime Juice

**GARNISH** graham cracker crumb rim and a dollop of whipped cream

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into a chilled martini glass.

#### Scratch Daiquiri

**GLASS** rocks **TECHNIQUE** shake and strain

#### INGREDIENTS

- 1/2 oz (45 mL) rum
- 1/2 oz (45 mL) Finest Call Single Pressed Lime Juice
- 1/2 oz (45 mL) Finest Call Sugar Syrup

**GARNISH** fresh lime zest

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into a rocks glass filled with ice.

#### New York Sour

**GLASS** rocks **TECHNIQUE** shake and strain

#### INGREDIENTS

- 2 oz (60 mL) whiskey
- 1/2 oz (45 mL) Finest Call Single Pressed Lemon Juice
- 1/2 oz (45 mL) Finest Call Sugar Syrup
- 1/2 oz (15 mL) red wine

**GARNISH** fresh lemon

**DIRECTIONS** Combine whiskey, Finest Call Single Pressed Lemon Juice and Finest Call Sugar Syrup in a mixing glass filled with ice. Shake and strain into rocks glass filled with ice. Float red wine over top.

#### Ginger Bees

**GLASS** rocks **TECHNIQUE** shake and strain

#### INGREDIENTS

- 1/2 oz (45 mL) gin
- 1 oz (30 mL) Finest Call Single Pressed Lemon Juice
- 1/2 oz (15 mL) Ginger ReaL
- 1/2 oz (15 mL) honey

**GARNISH** lemon zest

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into a rocks glass filled with fresh ice.

#### Scofflaw

**GLASS** martini/cocktail **TECHNIQUE** shake and strain

#### INGREDIENTS

- 2 oz (60 mL) bourbon
- 1 oz (30 mL) dry vermouth
- 1/2 oz (7 mL) Finest Call Single Pressed Lemon Juice
- 1/4 oz (7 mL) Finest Call Grenadine Syrup
- 2 dashes orange bitters

**GARNISH** orange zest

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into chilled glass.

#### Lemon Drop

**GLASS** rocks **TECHNIQUE** shake and strain

#### INGREDIENTS

- 2 oz (60 mL) vodka
- 1 oz (30 mL) Finest Call Single Pressed Lemon Juice
- 1/2 oz (15 mL) Finest Call Sugar Syrup

**GARNISH** lemon zest

**DIRECTIONS** Combine ingredients in a mixing glass filled with ice. Shake and strain into chilled glass.



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# The Juice Blend Collection



- Finest Call presents five fruit-forward, tropical blend mixes featuring a versatile collection of the world's finest fruit and the perfect balance of all-natural sweetener, gently-processed to create a burst of unmatched quality and flavor
- Sangria is a famously refreshing wine punch originating from Spain
- With its refreshing combination of wine and fruit-intensive juices, Sangria has become a top-seller in restaurants nationwide
- **Red Sangria total juice content: 36%**  
**White Sangria total juice content: 43%**

- Create authentic Mai Tais based on the Trader Vic's 1953 Royal Hawaiian recipe that made the cocktail famous
- Finest Call Mai Tai is made with premium, single-pressed lime juice, pineapple juice, and premium orange juice
- Finest Call Hurricane Fruit Juice Blend will transport you to the New Orleans French Quarter
- Frosé is a convenient and refreshing blend of strawberry, peach, pear, lime and lemon juice that makes serving this trendy, fan favorite simple and profitable
- Finest Call Frosé offers incredible versatility, allowing operators to serve blended, pre-frozen, or on the rocks cocktails with zero hassle
- The Juice Blend Collection features 5 versatile mixes that could be used in hundreds of tropical cocktails
- The Juice Blend Collection features the patented Finest Call package with a dispensing closure designed specifically for fruit-intensive, high-viscosity product
- The fruit selected for Finest Call Mixes consists of only specially selected varieties and is harvested within a very narrow time frame in order to guarantee peak flavor and color
- Shelf stable before and after opening



## Hurricane Fruit Juice Blend - 0 70491 02014 6

Finest Call Hurricane Fruit Juice Blend combines Mexican lime juice, premium pineapple juice, passion fruit puree and a touch of cherry juice.

- Frozen or on the rocks, Finest Call Hurricane Fruit Juice Blend is convenient, consistent and delicious
- Fruit-forward blend of pineapple, passion fruit and cherry with a fresh lime finish delivers a perfect hurricane flavor profile

**Color:** Opaque, bright red  
**Flavor:** Passion fruit, pineapple, cherry and lime juice  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 3 months unrefrigerated

## Mai Tai fruit Juice Blend - 0 70491 02089 4

Based on the original mai tai profile, this delicious blend of the soft flavor of almonds and juice from Persian limes will have you dreaming of the tropics after just one sip. A refreshing summertime Tiki favorite that is excellent on the rocks or blended!

- Finest Call Mai Tai Mix contains never concentrated Persian lime juice for an amazing flavor burst
- Simply add rum, shake and pour over the rocks for the perfect mai tai

**Color:** Semi-opaque, light orange yellow  
**Flavor:** Fresh lime flavor with slight almond finish  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 3 months unrefrigerated

## Frosé Fruit Juice Blend - 0 70491 57400 7

All the best parts of summer combined in one fruit-forward cocktail – that is Frosé in a nutshell.

- Enjoy the ultimate versatility with this one product – excellent for blended, pre-frozen, or on the rocks Frosé cocktails
- An amazing blend of juice from peaches, pears, white grapes, limes, lemons along with a touch of strawberry puree to round out the flavor

**Color:** Opaque, orange pink  
**Flavor:** Sweet flavor, with hints of multiple fruits and lime nuances  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 3 months unrefrigerated

## Red Sangria Fruit Juice Blend - 0 70491 55300 2

Sangria just got easier! Finest Call Red Sangria is a delicious blend of red grape juice, lemon juice, lime juice, orange juice, cherry juice and pomegranate juice. Simply choose your favorite red wine and start serving sangria today...by the glass or pitcher!

- The blend of six juices in one bottle make it possible to serve sangrias by the glass as well as the pitcher
- Great with Merlot, Cabernet, Shiraz and a multitude of red wines

**Color:** Dark, rich burgundy  
**Flavor:** Fruity, sweet, with red grape, cherry and orange notes. Fresh citrus to round out the finish  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 3 months unrefrigerated

## White Sangria Fruit Juice Blend - 0 70491 55400 9

What could possibly be better than a nice glass of white wine? Try a nice glass of white wine infused with a tantalizing combination of refreshing fruit juices and served over the rocks! Finest Call White Sangria Mix features banana juice, peach juice, grape juice, lemon juice, lime juice and pear juice, all blended to perfection and designed to create a heavenly white wine cocktail!

- Simply add 1 part mix to 2 parts white wine for an exquisite sangria experience
- Convenient and easy to serve by the glass or the pitcher

**Color:** A light yellow to orange translucent color  
**Flavor:** A light and fresh citrus pleasant aroma. Distinct peach and white grape juice flavor with hints of pear and banana. When made up with white wine, the product has a crisp white wine finish  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated, 3 months unrefrigerated



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# The Specialty Syrup Collection



- The Finest Call Specialty Syrup Collection is comprised of high quality, sugar-based neutral and fruit syrups designed to add the perfect touch of color, flavor, sweetness or tartness to today's most popular cocktails
- The fruit-flavored syrups within the collection are infused with more real juice than the competition and deliver a powerful punch
- Grenadine    Huckleberry    Pomegranate
- Cherry    Prickly Pear    Elderflower Syrup
- Bar Essential Syrups within the collection use filtered water, pure natural sweeteners, and essential flavor oils to bring out the best in every cocktail application
- Bar Syrup    Blue Curaçao    Agave
- Orgeat Syrup    Sugar Syrup    Triple Sec
- The Specialty Syrup Collection features the patented Finest Call packaging with a new dispensing closure designed specifically for high speed, 1 oz. pour applications
- Shelf stable before and after opening



**Agave Syrup** - 0 70491 55200 5  
This sweetener is made using authentic agave from the Blue Agave plant in the Jalisco region of Mexico. Use this premium sweetener in your top shelf margaritas and more!

**Color:** Transparent, golden honey  
**Flavor:** Very sweet with caramel, honey notes  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Bar Syrup** - 0 70491 02175 4  
Bar Syrup is a combination of superfine, all-natural sweetener and carbon-filtered water. It never crystallizes and adds a bit of sweetness to a multitude of drinks without the bother of cooking and storing your own.

**Color:** Clear  
**Flavor:** Very sweet with cooked sugar notes  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Blue Curaçao Syrup** - 0 70491 05180 5  
Reduce cost without sacrificing flavor with Finest Call Blue Curaçao. This natural orange extract has a vivid blue color that makes it a must for blue margaritas.

**Color:** Transparent, dark blue  
**Flavor:** Sweet, candy orange, slightly tart with peel-like notes  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Cherry Syrup** - 0 70491 03053 4  
This simple mix contains real cherry juice and a touch of all-natural sweeteners to let the classic cherry flavor shine. Its deep crimson color and classic cherry flavor make it a natural for countless cocktails including cherry colas, Shirley Temples, and flavored sodas.

**Color:** Transparent, deep red  
**Flavor:** Strong maraschino cherry, very sweet  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Elderflower Syrup** - 0 70491 57304 8  
Known as a summertime favorite flavor, Elderflower Syrup is a European favorite that lends its delicate sweet scent to many classic cocktails. Its sweet and tropical profile, featuring notes of grapefruit, adds the perfect level of sweetness to any alcohol or alcohol-free beverage. Finest Call Elderflower Syrup is a perfect pick for a twist on your favorite summer cocktail - and now you can drink year-round.

**Color:** Transparent, yellowish-gold  
**Flavor:** Fresh, floral aroma, with a fruity sweet taste featuring notes of grapefruit  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Huckleberry Syrup** - 0 70491 54800 8  
The huckleberry tastes similar to a blueberry, but more robust and complex with a slightly more tart note. Distinctive for its rich purple color and high anti-oxidant level, this Northwest berry can help create a colorful twist on numerous classic cocktails.

**Color:** Dark burgundy, clear  
**Flavor:** Sweet, astringent, reminding of blueberries; typical of huckleberry  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 month unrefrigerated

**Grenadine Syrup** - 0 70491 80795 2  
While it has become a rarity to see grenadine still made with its namesake fruit, the pomegranate (grenade, in French), we knew we wanted authenticity with unmatched quality. Our recipe includes both pomegranate and cherry juices for a thicker consistency and a long-lasting vibrant color. It also gives a lingering full flavor that will keep your customers asking for more.

**Color:** Transparent, dark reddish purple  
**Flavor:** Sweet, pomegranate and candy notes  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Orgeat Syrup** - 0 70491 02165 5  
This specialty syrup combines premium almond flavor with a smooth, sweet base that makes it perfect for scratch mai tais and more. A must-have for specialty cocktails and a great addition in the kitchen for a light almond touch to any dish.

**Color:** Opaque, light grey  
**Flavor:** Very sweet, almond and orange notes  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Pomegranate Syrup** - 0 70491 54500 7  
One thing is clear - pomegranate is more than an exotic fruit fad. This tart superfruit has gone from hot trend to menu superstar. Finest Call Pomegranate Syrup contains real pomegranate juice so the fruit's natural flavor shines through in your cocktail. Use it to effortlessly create your next signature drink or spice up your tea, lemonade or sparkling water.

**Color:** Dark burgundy, clear  
**Flavor:** Sweet, acidic and of pomegranate  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Prickly Pear Syrup** - 0 70491 54700 1  
This desert fruit, native to the southwest United States and Mexico, plays the starring role in Finest Call Prickly Pear Syrup. Its brilliant color is as authentic as the slightly tart flavor it adds to your margaritas.

**Color:** Bright, cloudy, luminescent fuchsia  
**Flavor:** Sweet, mild, juicy, refreshing, pear and cactus fruit  
**Shelf** Unopened: 15 months / Opened: 3 months refrigerated,  
**Life:** 1 month unrefrigerated

**Triple Sec Syrup** - 0 70491 80895 9  
This blend of natural orange extracts and natural sweetener provides all of the orange flavor you need at a fraction of the cost. Easily substitute this alcohol-free triple sec in place of your liqueurs for the same great taste and added profitability.

**Color:** Clear  
**Flavor:** Sweet, orange peel, candy taste  
**Shelf** Unopened: 36 months / Opened: 12 months refrigerated,  
**Life:** 3 month unrefrigerated

**Sugar Syrup** - 0 70491 - 57200 3  
Sugar Syrup is a combination of superfine, pure cane sugar and carbon-filtered water. It never crystallizes and adds a bit of sweetness to a multitude of drinks without the bother of cooking and storing your own.

**Color:** Clear  
**Flavor:** Very pure sweet taste, with a fresh clean finish  
**Shelf** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 month unrefrigerated



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# The Specialty Cocktail Collection



- The Specialty Cocktail Collection is a high quality, juice-intensive line of flavors designed to quickly and consistently make some of today's most popular cocktails
- By combining only two ingredients, Finest Call allows you to serve the following high-demand cocktails with minimal hassle:
  - Gimlet
  - Old Fashioned
  - Cosmopolitan
  - Mojito
  - Piña Colada
  - Apple-tini
- The Specialty Cocktail Collection is well balanced with full flavor, aroma and consistency and can be used to make delicious cocktails that are shaken, stirred, built or blended
- The Finest Call package is "bartender designed"
- The proof is in the bottle! The Specialty Cocktail Collection offers a bountiful harvest of the following flavorful real juices:

- Sweet & Sour: lemon
  - Old Fashioned: cherry and orange
  - Piña Colada: pineapple and coconut
  - Lime Juice: lime
  - Sweet & Sour Concentrate: lemon
  - Margarita: lime
  - Sour Apple: apple
  - Mojito: lime
  - Espresso: coffee beans
  - Cosmopolitan: cranberries
- The Specialty Cocktail Collection: Simple, Consistent, Delicious



**Cosmopolitan Mixer (EU)** - 0 70491 53804 7  
 We added simplicity to style by combining the essential cosmopolitan ingredients into one bottle. We crafted a blend of New England cranberries, Key lime juice and sweet orange oils with all-natural sweeteners for a cosmopolitan that you will not soon forget.

- Finest Call Cosmopolitan delivers simplicity and consistency with a blend of cranberry juice, lime juice and premium orange oils
- Simply add vodka, shake and pour for the perfect cosmopolitan

**Color:** Transparent to slightly opaque, bright red  
**Flavor:** Tart cranberry with orange and lime notes  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Espresso Martini Mixer (EU)** - 0 70491 56504 3  
 Looking for the perfect boost for your cocktail, martini or after dinner drink? Finest Call Espresso Martini Mix is your answer! Perfect for any frozen or on-the-rocks drink, this mix can be used in place of coffee - with lightly roasted flavors and a sweet Espresso finish, it is perfect for any cocktail.

- 100% Juice guarantees unmatched quality in every bottle
- Exclusive processing procedure maximizes shelf life

**Color:** Opaque, dark chocolate  
**Flavor:** Lightly roasted flavors and a sweet Espresso finish  
**Shelf Life:** Unopened: 24 months / Opened: 24 months refrigerated,  
**Life:** 3 months unrefrigerated

**Lime Juice** - 0 70491 11496 8  
 West Indian limes give our 100% pure Lime Juice the perfect touch of acidity and soft floral aroma that make it a bar staple used in countless cocktails from a scratch margarita to a gimlet.

- 100% Juice guarantees unmatched quality in every bottle
- Exclusive processing procedure maximizes shelf life

**Color:** Transparent, light yellowish green  
**Flavor:** Very tart, fresh lime notes, slightly sweet  
**Shelf Life:** Unopened: 15 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Mojito Mixer** - 0 70491 54400 0  
 We sourced authentic ingredients to deliver a mojito packed with natural mint oil, Key lime juice and pure cane sugar. Discover the convenient way to create this classic Cuban cocktail!

- Adds real mint oils and premium lime juice without the hassle of muddling
- Simply shake rum, Mojito Mix and ice, pour over the rocks, and add a splash of club soda

**Color:** Opaque, cream  
**Flavor:** Lime and fresh spearmint with a spicy finish  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Old Fashioned Mixer** - 0 70491 70996 6  
 Perk up your bourbon, whiskey and brandy with Finest Call Old Fashioned Mix, an amazing blend of bitter, sweet and sour flavors all in one bottle! Go classic with one of America's first cocktails.

- Create this classic cocktail in one simple step
- Finest Call Old Fashioned Mix adds value on and off premise

**Color:** Semi-opaque, burgandy to light brown  
**Flavor:** Sweet spice with cinnamon and nutmeg  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Cranberry Juice Cocktail Mixer** - 0 70491 57500 4  
 Bursting with 27% fresh juice and cane sugar, this flavor creates everything from fo-frills vodka-cranberry to the more sophisticated cocktails.

- Cranberry, a fruit native to North America
- Contains 27% cranberry juice

**Color:** Transparent, red orange, turns brown with age  
**Flavor:** Tart, refreshing astringency of cranberry juice with slight sweetness of sugar  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

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**Piña Colada Mixer** - 0 70491 80495 1  
 What do you get when you combine coconut with the best quality pineapple juice? Finest Call Piña Colada Mix, an authentic and convenient way to serve this world famous tropical treat. Refreshing and creamy, this piña colada wins taste test after taste test.

- Made with premium cream of coconut straight from the Caribbean and the perfect level of Dole® pineapple juice
- 25% juice content makes Finest Call Piña Colada taste "like scratch"

**Color:** Opaque, creamy light beige  
**Flavor:** Rich, creamy coconut with fresh, juicy, pineapple finish  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Sour Apple Martini Mixer** - 0 70491 54300 3  
 Determined not to stop short of pucker perfection we based this blend on the tartness naturally found in Granny Smith apples and added in pure, clarified lemon juice for a smooth and sour apple-tini.

- Simply add vodka, shake and pour to enjoy the perfect apple-tini
- Save money by using Finest Call Sour Apple instead of apple cordials

**Color:** Transparent, bright green  
**Flavor:** Very tart Granny Smith-type green apple  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated,  
**Life:** 3 months unrefrigerated

**Margarita Mixer**  
 We thought the best way to create an authentic margarita was to head south of the border for the star ingredient: lime juice! Taste the perfect blend of Mexican lime juice with a touch of natural lemon juice and agave for a flavor that's perfectly balanced between tart and sweet. We add in aromatic orange essential oils so you needn't reach beyond your favorite tequila to create margarita excellence.

- Contains lime juice, lemon juice, premium orange extract and agave to deliver unmatched margarita flavor
- Shelf stable before and after opening
- Pressure packed for freshness
- Available in the following:

- 12/1 liter Ready to Use	- 0 70491 80295 7
- 4/1 gallon Ready to Use	- 0 70491 01282 0

**Color:** Opaque, light greenish yellow  
**Flavor:** Strong lime flavor with hints of lemon and triple sec  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated  
 - 3 months unrefrigerated

- 4/1 gallon Concentrate 3+1 - 0 70491 51900 8

**Color:** Opaque, light yellow to slightly green  
**Flavor:** Strong lime flavor with hints of lemon and triple sec  
**Shelf Life:** Unopened: 12 months Opened: 12 months refrigerated  
 - 3 months unrefrigerated

**Sweet & Sour Mixer**  
 A precise blend of pure lemon juice with all-natural essential lemon, lime and orange oils, combined with simple syrup, creates one of the most versatile mixers in the world. It is vital for daiquiris, margaritas and any and all sour cocktails.

- America's top selling Sweet & Sour Mix to the on-premise trade
- Pure lemon juice plus high-grade fruit oils and extracts guarantee the cleanest flavor profile in the sweet & sour category
- Pressure packed for the ultimate in freshness
- Available in the following:

- 12/1 liter Ready to Use	- 0 70491 80195 0
- 4/1 gallon Ready to Use	- 0 70491 80995 6

**Color:** Opaque, light yellow  
**Flavor:** Sweet and tart, lemony with other citrus notes  
**Shelf Life:** Unopened: 24 months / Opened: 12 months refrigerated  
 - 3 months unrefrigerated

- 12/1 liter Concentrate 3+1 - 0 70491 80695 5  
 - 4/1 gallon Concentrate 3+1 - 0 70491 81095 2

**Color:** Opaque, dark yellow  
**Flavor:** Thick, sweet and tart with lemon and other citrus notes  
**Shelf Life:** Unopened: 12 months / Opened: 12 months refrigerated  
 - 3 months unrefrigerated



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# Cranberry Juice Cocktail



## Introducing Cranberry Juice Cocktail

### Bright, Tart and always refreshing!

- Cranberry, a fruit native to North America, is recognized for its bright red color, tart taste and versatility
- Bursting with 25% fresh juice and cane sugar, this flavor creates everything from the no-frills vodka-cranberry to the more classic sophisticated cocktails!
- Whether creating a Madras, Sea Breeze or your favorite Cosmo, the Finest Call Cranberry Juice Cocktail allows you to enjoy the crisp and tangy taste of cranberries year-round.
- Cranberry Cocktails are an essential for any party – from champagne to vodka or whiskey – grab your favorite spirit and Finest Call Cranberry Juice Cocktail and mix up something delicious!
- Cranberry Juice also creates the perfect seasonal cocktail – whether Thanksgiving, Christmas or New Year's, cranberries are a holiday staple!

#### Cosmopolitan

**GLASS** martini

**TECHNIQUE** shake and strain

**INGREDIENTS**

1 oz vodka

2 oz Finest Call Cranberry Juice Cocktail

1 oz Finest Call Single Pressed Lime Juice

**GARNISH** lime wheel

**DIRECTIONS** Shake and strain.

#### Cranberry Ginger Fizz Cocktail

**GLASS** tall/collins

**TECHNIQUE** shake and strain

**INGREDIENTS**

1½ oz vodka

2½ oz Finest Call Cranberry Juice Cocktail

Fill with Ginger Ale

**GARNISH** fresh cranberries

**DIRECTIONS** Fill a tall glass with ice and combine first two ingredients. Stir and fill with ginger ale.



# The Premium Juice Sour Collection



- Premium Juice Blood Orange Sour**
  - Single pressed, never concentrated Sicilian blood orange juice from Italy
  - Single pressed, never concentrated Persian lime juice from Mexico
  - Single pressed, never concentrated lemon juice from California
- Premium Juice Citrus Sour**
  - Single pressed, never concentrated Persian lime juice from Mexico
  - Single pressed, never concentrated lemon juice from California
  - Premium Mexican orange juice
- Premium Juice Grapefruit Sour**
  - Single pressed, never concentrated Rio Red grapefruit juice from Texas
  - Single pressed, never concentrated lemon juice from California
  - Single pressed, never concentrated Persian lime juice from Mexico
- Premium Juice Lime Sour**
  - Single pressed, never concentrated Persian lime juice from Mexico
  - Single pressed, never concentrated lemon juice from California
  - Premium Mexican orange juice
- Premium Juice Lemon Sour**
  - Single pressed, never concentrated lemon juice from California
  - Made from Premium Eureka and Lisbon lemons



## Premium Juice Lemon Sour

Experience all the fresh notes from newly squeezed lemons ... in a cocktail mix! This sour was specifically designed to emulate a "scratch" sweet & sour as made by professional bartenders. In this spirit, we kept the ingredients simple: single pressed lemon juice, not from concentrate, cane sugar and carbon-filtered water. The result is a fresh and consistent sour that will have bartenders wondering why they spent hours squeezing lemons in the first place.

- 12/1 liter Lemon Sour Ready to Use 0 70491 55900 4

**Color:** Opaque, light yellow  
**Flavor:** Freshly squeezed lemon profile, with a sweet finish  
**Shelf Life:** Unopened: 15 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

- 4/1 gallon Lemon Sour Concentrate 0 70491 56011 6

**Color:** Opaque, yellow  
**Flavor:** Freshly squeezed lemon profile, with a sweet finish  
**Shelf Life:** Unopened: 12 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

## Premium Juice Blood Orange Sour

It's no secret why blood oranges are the most popular orange variety in Italy. Their sweeter flavor, with hints of berry, and exotic crimson-colored flesh blend perfectly with single pressed California lemon juice and Mexican lime juice for an unexpected and exotic twist on sour mix. Finest Call Premium Juice Blood Orange Sour is a perfect pick for a twist on your favorite sour cocktails.

- 12/1 liter Blood Orange Sour Ready to Use 0 70491 56300 1

**Color:** Bright red/orange  
**Flavor:** Fresh crisp aroma, citrusy, less acidic flavor profile, with juicy orange notes and lime and lemon finish  
**Shelf Life:** Unopened: 15 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

## Premium Juice Grapefruit Sour

Formerly known as the "forbidden fruit," the grapefruit was brought to the United States in 1823. Its sweet and sour flavor profile blends perfectly with single pressed California lemon juice and Mexican lime juice for a refreshing and exotic twist on a classic sour mix. Finest Call Grapefruit Sour is a perfect pick for a twist on your favorite sour or classic cocktails.

- 12/1 liter Grapefruit Sour Ready to Use 0 70491 56600 2

**Color:** Bright pinkish red  
**Flavor:** An intense, sweet and tart grapefruit flavor with hints of bitterness  
**Shelf Life:** Unopened: 15 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

Compare  
 The  
 Premium Juice  
 Sour Collection  
 vs.  
 House Made  
 Sour Mixes

Attributes	Finest Call Premium Juice Sour	House Made Sour Mixes
Lemon, Lime, Blood Orange, Grapefruit Juice	<ul style="list-style-type: none"> <li>• Never concentrated</li> <li>• 100% consistent flavor and yield</li> <li>• Always uses fruit from the same growing region</li> <li>• Fruit always juiced at peak ripeness</li> </ul>	<ul style="list-style-type: none"> <li>• Never concentrated</li> <li>• Flavor and yields differ according to season</li> <li>• Sourced from different growing regions throughout the year</li> <li>• Ripeness differs</li> </ul>
Water	<ul style="list-style-type: none"> <li>• Water is UV and carbon filtered to remove 99.9% of impurities</li> </ul>	<ul style="list-style-type: none"> <li>• Tap or bottled water</li> </ul>
Sweeteners	<ul style="list-style-type: none"> <li>• Cane sugar</li> <li>• Agave</li> </ul>	<ul style="list-style-type: none"> <li>• Cane sugar</li> </ul>
Finished Product	<ul style="list-style-type: none"> <li>• Exacting processing standards lead to unparalleled consistency</li> </ul>	<ul style="list-style-type: none"> <li>• Varying skills of multiple prep workers often leads to inconsistent sour mixes</li> </ul>
<b>Cost Considerations</b>		
Labor	<ul style="list-style-type: none"> <li>• Open bottle - ready to use</li> </ul>	<ul style="list-style-type: none"> <li>• Labor-intensive juicing and pulp filtering process</li> <li>• Recipe batching</li> <li>• Extra set up and clean up</li> </ul>
Shelf Life	<ul style="list-style-type: none"> <li>• 90 day shelf life after opening guarantees maximum yields and minimal waste</li> </ul>	<ul style="list-style-type: none"> <li>• 3 day shelf life with refrigeration required often leads to unacceptable levels of waste</li> </ul>
Price	<ul style="list-style-type: none"> <li>• Comparable to house made sour mixes</li> <li>• Stable throughout the year</li> </ul>	<ul style="list-style-type: none"> <li>• Fluctuates based on seasonality and shifts in agricultural markets</li> </ul>

## Premium Juice Citrus Sour

Versatility is the key to the new Finest Call Premium Juice Citrus Sour - an even blend of single pressed lemon and lime juices rounded out with premium orange juice. Citrus Sour features cane sugar and a touch of agave, and contains all-natural colors and all-natural flavors. This delicious product can be used as the base for a top-shelf margarita as well as function as a premium sweet & sour mix.

- 12/1 liter Citrus Sour Ready to Use 0 70491 56100 7

**Color:** Opaque, light orange  
**Flavor:** A balanced citrus profile of fresh lemon and lime finished off with sweet orange juice notes  
**Shelf Life:** Unopened: 15 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

- 4/1 gallon Citrus Sour Concentrate 0 70491 57111 2

**Color:** Opaque, orange  
**Flavor:** A balanced citrus profile of fresh lemon and lime finished off with sweet orange juice notes  
**Shelf Life:** Unopened: 12 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

## Premium Juice Lime Sour

Do you want the fresh taste of hand-squeezed lemons and limes in your Margarita? Premium Juice Lime Sour features a heavy emphasis on single pressed Persian lime juice and is rounded out by a hint of single pressed lemon juice and orange juice. The product uses a blend of cane sugar and agave nectar and features all-natural colors and all-natural flavors.

- 12/1 liter Lime Sour Ready to Use 0 70491 55700 0

**Color:** Opaque, light yellow  
**Flavor:** Fresh, juicy lime flavor with hints of lemon and orange  
**Shelf Life:** Unopened: 15 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

- 4/1 gallon Lime Sour Concentrate 0 70491 55111 4

**Color:** Opaque, yellow  
**Flavor:** Fresh, juicy lime flavor with hints of lemon and orange  
**Shelf Life:** Unopened: 12 months Opened: 6 months refrigerated  
 - 3 months unrefrigerated

## Premium Juice Sour Collection Fruit Analysis

Fruit Type	Lemon	Lime	Orange	Blood Orange	Grapefruit
<b>Growing Region</b>	California	Mexico	Mexico	Sicily	Texas
<b>Variety</b>	Eureka, Lisbon	Persian	Valencia,	Tarocco, Sanguigno, Sanguinello and Moro	Rio Red



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## The LITE Collection



- The new Finest Call Bar Syrup Lite features Allulose – a low-calorie “rare sugar” with the same clean, sweet taste you expect from cane sugar
- Allulose was discovered in small amounts in fruits such as figs and raisins along with maple syrup and is now an FDA-approved sweetener that is in high demand in many food and beverage products to support a healthy lifestyle

- Finest Call introduces a collection of low-calorie, full flavor cocktail mixes

- **Sweet & Sour Lite Mixer**
- **Margarita Lite Mixer**
- **Bar Syrup Lite Mixer**

- Sweet & Sour and Margarita feature high levels of premium fruit juice, all natural essential oils and America’s favorite zero calorie sweetener, Sucralose  
**Margarita Lite Mixer: 24% juice**  
**Sweet & Sour Lite Mixer: 25% juice**

- The number of people who consume low-calorie products (194 million Americans) has nearly doubled during the past decade
- This wave of calorie consciousness has sparked an exploding consumer demand for low-calorie foods and beverages -- the “light revolution”
- Health-savvy diners are demanding a greater variety of low-calorie options as they strive to make healthier food choices. Restaurants have responded with menus featuring smaller portions and low-calorie dishes
- Be the first to offer your customers a great tasting, low-calorie cocktail
- The Lite Collection makes possible a wide range of cocktails containing 75 – 100 calories

