

# ROSÉ



## ABOUT



- Brothers Georges and Daniel Daou came of age in the south of France, where dry rosés were plentiful and redolent with a sense of joy.
- Their own DAOU Rosé was inspired by these rosés of Southern France and is faithful in spirit and style to these wines they came to know and love.
- This wine is produced with Methode Provencale, is pale in color, and is refreshingly crisp on the palate.

## APPELLATION

- Paso Robles, CA

## ALCOHOL

- 14.1%

## VARIETAL COMPOSITION

- 100% Grenache Noir

## TASTING NOTES

- Aromas of freshly sliced peaches, hibiscus and hyacinth which reveal accents of nectarine and orange zest

- **DAOU Paso Robles Appellation with Grenache Traditional to Provence Style**

- **DAOU Rose BTG has an average \$12 and avg Retail is \$20-\$25 =**

**GREATER Value to Guests**

- **NAP: \$13.00**

- **Magnums Available**



91pts

Wine  
Enthusiast

## On Premise TRENDS

### Top 10 Rose BTG Menu Trends

(Last 365 Days, Locations, Source: Somm a.)

Rank	Brand	Avg BTG Price
1	Château d'Esclans	\$15
2	Gérard Bertrand	\$14
3	Château de Peyrassol	\$14
4	Triennes	\$13
5	Bieler Père et Fils	\$11
6	DAOU Vineyards	\$13
7	Domaine Saint Aix	\$13
8	Ameztoi	\$15
9	Domaine Saint André de I	\$12
10	Meiomi	\$11

