

# 1792

## HIGH QUALITY BOURBON, SOPHISTICATED PACKAGING



**Award winning bourbon** from the historic Barton 1792 Distillery, appealing to all bourbon drinkers, including novices and enthusiasts



**Handcrafted** with a unique high-rye mash-bill offering a **bold yet smooth** bourbon with **spicy notes of rye** mingled with **sweet caramel and vanilla**



Aged only on the top floors of our warehouses, and barrels are carefully selected and married by our master distiller – resulting in a true small batch bourbon.



Enjoy neat, on ice, or in a classic bourbon cocktail



1792 consumers are **valuable customers**, spending **67% more** in the On Premise than the average consumer.



**93.7**  
PROOF



Highly Awarded



National AVG Price – 750ML

**\$25.50**

