

# LUCIEN ALBRECHT BRUT ROSE, NV



LUCIEN  
ALBRECHT



SUPPLIER	<a href="#">Foley Family Wines</a> - Compliance approved recommended wine supplier 2023-2025 program
VARIETAL	100% Pinot Noir
APPELLATION	Alsace, France
COOPERAGE	Méthode Traditionnelle aged on lees 12 to 18 months
PROFILE	This Crémant Rosé, made of 100% Pinot Noir, displays delicate strawberry and wild cherry fruit. In the glass, hints of pink reflections and salmon nuances are supported by elegant, fine bubbles. Delicate red fruit character on the palate is rounded with creamy texture, leading to a fresh, dry finish.
SIZES AVAILABLE	375ML, 750ML

## BRAND FACTS + KEY SELLING POINTS

- The winery was established in 1698
- A pioneering winery behind the establishment of the Crémant d'Alsace AOC (regulations for sparkling wines)
- 100% of the production is estate grown
- As of 2018, Lucien is the #1 Alsace imported brand to the United States, and a leading importer of Brut Rosé
- Sustainable practices in the vineyard & winery: Agriconfiance certification since 2012
- Pronounced Lu-Shen All-Bresht
- Méthode Traditionnelle – Made same method of Champagne with fermentation taking place in bottle



## PGH TIER ACTIVATION

- Tier 1: Listed recommended mandated sparkling By-The-Glass use at specialty restaurants.
- Tier 1: Recommended BTG use at: bars, pool, rooftop, beach, in-room-dining, premium banquet/catering and grab & go.

## SCORES & ACCOLADES

90pts **WINE ENTHUSIAST** & **JAMES SUCKLING.COM**  
NV

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