



Two Hearted Ale

AMERICAN IPA • CITRUSY • PINEY • CENTENNIAL HOPS



Two Hearted Ale is defined by its intense hop aroma and malt balance. Hopped exclusively with the Centennial hop variety from the Pacific Northwest and a significant malt body to balance the hop presence; together with the signature fruity aromas of Bell's house yeast, leading to a remarkably drinkable American-Style India Pale Ale.

Named the #1 Beer in America for 4 years running, Two Hearted is the top choice for draft IPA drinkers with their reliable quality they have come to know.

Available in: Draught, 12oz bottles, 12oz, 16oz, & 19.2oz cans

TRUSTED QUALITY

- Two Hearted goes through 36,000 quality checks every year
- We pull a keg/bottle/can off the packaging line every hour for testing to ensure the beer is up to our quality standards

DATA

Bell's has not only regained its pre-pandemic share of craft in the on premise at 4.2%, but we have also surpassed it in the last 52 weeks reaching 4.8%. In 2021, we are out pacing the rest of craft in on premise growth by almost 16% (39.2% v 23.5%)

FOCUSED SUPPORT

Posters and cooler door stickers, customizable
Table tents, coasters, wet wipes
Iconic tap bone and globe
Glassware, bar mats



Sales Rep: _____ Email: _____ Phone: _____

