

## A Super-Premium Prestige Brand



## EXPERIENCE AUTHENTIC

- Organic to its core Every aspect of the brand is true to this culture
- We use only the purest, certified organic ingredients
- Jalisco blue agave nectar, pure cane sugar and organic produce picked at the height of readiness provide the most authentic fresh cocktail experience
- Features organic, single pressed juice for exceptional flavor
- Margarita, Sweet & Sour and Bloody Mary constitute 76% of the cocktail mix category
- 6 pack case optimizes inventory management and ensure that product remains fresh
- Organic is the fastest-growing sector of the US food industry 75 million Americans currently consume organic products